

## In Pursuit Of Elegance Why The Best Ideas Have Something Missing Matthew E May

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Answer: Elegance cuts through the noise, captures our attention, and engages us. The point of elegance is to achieve the maximum impact with the minimum input. It's a thoughtful, artful subtractive process focused on doing more and better with less.

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In Pursuit of Elegance: Why the Best Ideas Have Something Missing: Matthew E. May, Guy Kawasaki: 9780385526500: Books - Amazon.ca

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